## IDENTITY

Branding is the process through which meaning and value are added to products and services.

At its simplest, a brand is a guarantee of authenticity, ..an instantly recognizable image that builds consumer confidence, a badge of trustworthiness, promise of performance, with clear elements of competitive differentiation.


The confidence to be the least ; embody the pithy spirit of minimalism, ...





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# ...the seemingly complex are underpinned by the virtue of simplicity 

The wonderful thing about design is its diversity, its individuality. For every problem there are an infinite number of solutions. In the face of such inestimable quantity, however, successful design is nonetheless a qualitative experience - one in which context is as important as content, and for which concept trumps all.

Sploosh Media is an independent Branding Agency and Creative Multimedia Content Studio based between Bury and Rochdale, in the suburbs of Greater Manchester.

Since the beginning, we've grown in response to our customers' satisfaction, and along the way have gained invaluable insight and experience which has secured our position as an industry preference.

Today our team includes specialists across Greater Manchester, with an impressive portfolio featuring clients ranging from independent sellers to multi-chain retailers and international brands.

Our inclusive range of services makes us a one-stop-shop for both start-ups and established brands and retailers, offering tailored solutions across platforms with affordable pricing options.
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